

اجتماع الشراكة العربية التاسع للحد من مخاطر  
الكوارث

2023 23-21 نوفمبر  
مصر

**9<sup>th</sup> Arab Partnership Meeting for  
Disaster Risk Reduction**

21 – 23 November 2023  
Egypt

## ARISE Egypt

ARISE Egypt is a regional network of private sector companies committed to risk-informed development, disaster risk reduction, and preparedness action. The network is supported by the United Nations Office for Disaster Risk Reduction (UNDRR).

ARISE Egypt's mission is to promote private sector engagement in DRR in Egypt. The network does this by:

- Providing a platform for private sector companies to share best practices and knowledge on DRR.
- Advocating for policies and regulations that support private sector engagement in DRR.
- Building partnerships between the private sector, Government, Academia and Civil society to promote DRR.



## ARISE Egypt

Here are some specific examples of ARISE Egypt's initiatives underway (1/2):

- ARISE Egypt participated in the establishment of a real estate committee at the initiative of ARISE UAE Network to bring together real estate industry experts for the purpose of supporting and facilitating the development of a tool and standards for real estate to become risk-resilient.
- ARISE Egypt conducted DRR awareness meeting with both EBA Agriculture and Irrigation Committee and the Advisor to Minister of Agriculture and Head of the Climate Information Center to deliver awareness about DRR for farming businesses.
- ARISE Egypt in cooperation with the Egyptian Business Association has developed a series of events and related public service announcements on DRR that are being broadcast.
- ARISE Egypt is working on developing a DRR toolkit for Egyptian businesses, which provides guidance on how to identify, assess, and manage disaster risks.

## ARISE Egypt

Here are some specific examples of ARISE Egypt's initiatives underway (2/2):

- ARISE Egypt is encouraging the implementation of a **multistakeholder approach** between Egyptian businesses, government authorities, Academia and NGOs to deliver different DRR projects including:
  - Development of AI based super resolution Weather forecast solution to serve Egypt and Developing countries in cooperation between Nile Univ., GMA, IKEN and UNDRR.
  - Preparing a precision agriculture project (controlled experiment) to showcase the importance of smart proactive irrigation and fertilization in response to climate changes.

ARISE Egypt is a growing network with over 40 members.

ARISE Egypt is open to all private sector companies in Egypt committed to DRR.

## ARISE Egypt

Some notable examples of Egyptian companies actively implementing DRR measures (1/3):

1. **Nestlé Egypt:** Nestlé Egypt has developed a DRR plan that encompasses risk assessment, preparedness, & response strategies. The plan includes measures to protect their factories from floods & earthquakes, ensuring business continuity & employee safety.
2. **Commercial International Bank (CIB) Egypt:** CIB Egypt has implemented a robust business continuity plan that guarantees the bank's ability to operate even in the face of disasters, maintaining critical services, safeguarding financial records, & protecting employees.
3. **Vodafone Egypt:** Vodafone Egypt has prepared a community awareness campaign to educate the public about disaster preparedness & risk mitigation, utilizing various channels, including social media, to disseminate essential information & promote responsible behavior.
4. **PepsiCo Egypt:** PepsiCo Egypt has implemented a disaster recovery plan to ensure the safe evacuation of employees & the protection of essential assets in the event of emergencies.

## ARISE Egypt

Some notable examples of Egyptian companies actively implementing DRR measures (2/3):

5. **Egyptian Cement Company:** The Egyptian Cement Company has demonstrated its social responsibility by donating to disaster relief funds, supporting the reconstruction of homes damaged in earthquakes and other natural disasters. Their contribution highlights the importance of corporate philanthropy in addressing the aftermath of disasters.
6. **Etisalat Egypt:** Etisalat Egypt has integrated DRR principles into its infrastructure development projects, ensuring that their telecommunications networks are resilient to disruptions caused by disasters. Their approach prioritizes the stability of communication infrastructure, maintaining connectivity during critical times.
7. **Orascom Construction:** Orascom Construction has adopted DRR practices into its construction projects, implementing measures to enhance the earthquake-resistance of buildings and other structures. Their commitment to sustainable construction contributes to reducing the vulnerability of communities to seismic events.


## ARISE Egypt

Some notable examples of Egyptian companies actively implementing DRR measures (3/3):

8. **Arab Contractors:** Arab Contractors has incorporated DRR considerations into its urban development projects, integrating risk assessment and mitigation strategies into the design and implementation phases, promoting the creation of disaster-resilient urban spaces.
9. **Raya Holding:** Raya Holding has established a dedicated DRR department responsible for developing and implementing risk reduction policies across its subsidiaries. Their proactive approach ensures that DRR is embedded throughout the organization's operations.
10. **Siemens Egypt:** Siemens Egypt has committed to raising awareness among its employees about disaster preparedness and response protocols. Their training programs empower individuals to take action during emergencies and contribute to overall safety.

The examples illustrate growing recognition among Egyptian companies of the importance of DRR.





“By integrating risk mitigation strategies into their operations and engaging in multistakeholder community outreach initiatives, Egyptian companies would be playing a pivotal role in building a more **Resilient and disaster-prepared Egypt.**”

**THANK YOU**

