Voices of the Community

Getting ready for a resilient future

In the Americas and the Caribbean

Tell us a story of a community action for resilience

Video length of max 3 minutes

Winner videos will be featured at UNDRR’s RP21

Apply before October 15, 2021

2 categories: Youth & Community Practices

How has disaster risk reduction, resilience and climate adaptation improved in your community? or how can it be improved?

How would you talk about disaster risk, resilience, and climate adaptation with your community?

For more info: mcr2030-amc@un.org
Open Call for Submissions!
Voices of the community in the Americas and the Caribbean
GETTING READY FOR A RESILIENT FUTURE
Video Contest.

Making Cities Resilient 2030 (MCR2030) is hosting this video contest to invite local voices in the Americas and the Caribbean to tell a story, share ideas, practices, and experiences of their community in the theme of disaster risk reduction and resilience. This contest is held as part of the activities leading to the VII Regional Platform for Disaster Risk Reduction for the Americas and the Caribbean, Building Resilient Economies, to be held virtually on November 01-04, 2021. It aims to provide a stage for local communities in an effort to achieve the 2030 Sustainable Development Goals and the Sendai Framework for Disaster Risk Reduction 2015-2030 in a way that leaves no one behind.

MCR2030 is a unique cross-stakeholder initiative for improving local resilience through advocacy, sharing knowledge and experiences, establishing mutually reinforcing city-to-city learning networks, injecting technical expertise, connecting multiple layers of government and building partnerships.

Who can Participate?
All persons who are over 18 years of age can apply as individual or a group in one of the two categories:
- Youth - participants and groups between 18 to 30 years of age.
- Community Practices - Community Organizations, NGOs, Private Sector, or anyone who has a story to tell.

The video
- The video must answer one of the following questions: How has disaster risk reduction, resilience and climate adaptation improved in your community? or how can it be improved? How would you talk about disaster risk, resilience, and climate adaptation with your community?
- The videos must not exceed 3 minutes.
- The videos can be sent in one of the following languages: Spanish, Portuguese, English.

How to submit?
- Upload your video to YouTube using the hashtags #mcr2030 and #VoicesOfTheCommunity.
- Fill out the submission form and share the link to your video via: https://forms.gle/xuxT7INbkUtmcJVG.
- Deadline for submissions is October 15, 2021 at 09:59 pm EST (GMT-5). Late submissions will not be accepted.

Evaluation and Selection
- The judges panel will be formed of 4 experts on urban resilience and climate action.
- A winner video will be selected for each of the 2 categories: Youth and Community Practices.
- Winners will be announced on October 25th.
- The winner videos will be featured and credited in UNDRR’s VII Regional Platform for Disaster Risk Reduction for the Americas and the Caribbean on November 01-04, 2021.
- An additional category of ‘People’s Choice’ will be nominated according to popular vote, by “like”, on our YouTube channel.

* By submitting a video, you agree to all conditions of participation, as well as agree that MCR2030 may publish your work with your name and use it as it may deem necessary.
Rules and Regulations:

Eligibility:
1. The competition is open to all persons who are over 18 years of age.

Video Criteria:
1. The video should not exceed three minutes.
2. Entries can be submitted in English, Spanish or Portuguese
3. The videos must be uploaded to YouTube using the hashtags #mcr2030 and #VoicesOfTheCommunity.
4. Only videos uploaded to YouTube after September 4th, 2021 will be considered for voting.
5. Only videos shown on our YouTube channel will be considered for voting.
6. Videos that are offensive to an individual or an organization that have a negative, rude and / or abusive tone will not be accepted.
7. We reserves the right to refuse, edit or remove any of the following: racist, hateful, sexist, homophobic, slanderous, insulting, or life-threatening content; serious, unproven, unsupported, or inaccurate accusations against individuals or organizations; abusive, aggressive, coarse, explicit, vulgar, violent, obscene or pornographic content; content that encourages or suggests illegal activity; announcements, solicitations, advertisements, or endorsements of any organizations or corporations; attempts to defame or defraud any individual, group or agency; or unintelligible or irrelevant content.
8. If you submit a video, you agree that MCR2030 may use your video to be projected on television, used for public purposes or projected in other events. We do not promise to use the videos for any of the purposes listed.

Contest period and Evaluation criteria:
1. Videos must be submitted before October 15, 2021 at 11:59 pm EST (GMT-5). Late submissions will not be accepted.
2. The jury determines the winner. The jury's decision is binding for all participants and cannot be contested.

Privacy and intellectual property:
1. The Submission must be an entirely original work created by the participants and must have all necessary rights in and to the Submission.
2. The Submission must not infringe upon or violate any laws or any third party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not constitute material that would be considered libeling, defamatory, a privacy violation, tortious or a contract breach.
3. The Participants must obtain, and make available to MCR2030's request, all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video) necessary to use the video, in whole or in part, in any way, including, without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the submission worldwide, by any means.
4. In the event the video contains any reference to or likeness of any identifiable third parties, the Participants must obtain, and make available to MCR2030 request, consent from all such individuals and their parent/guardian if they are under the age of majority in their jurisdiction of residence.
5. Participants must grant, irrevocably and in perpetuity, to MCR2030, the right to use the video, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish and broadcast the video worldwide (by any means) and to authorize others to carry out such acts as listed above in this section without compensation.
6. Participants, to protect their own privacy and the privacy of others, must not include personal information including, but not limited to, phone numbers, social insurance numbers, banking information, resumes or email addresses in their video. Any videos that appear to contain such personal information may be deemed ineligible.
Terms and Conditions:

"By participating in the video challenge, all participants yield the rights and permissions for use, reproduction and dissemination of their video to MCR2030 for use on social media, in audiovisual, print and electronic media as well as television, at the global level and in all countries of the world, as well as use by MCR2030 in public or private exhibitions nationally or internationally including the Regional Platform for Disaster Risk Reduction in the Americas and the Global Platform for Disaster Risk Reduction in Jamaica in November 2021, for an unlimited time. Videos could also be part of a video playlist for possible use in publications, for advertising and resource mobilization or any other purpose other than commercial purposes while respecting the credit of the videographer. Participants ensure that MCR2030 has the necessary permission of the person who appears in the video, and understands international policies on child protection. Videos that do not respect the rights or dignity of children will be disqualified immediately (for example: videos of children with alcohol, or without clothing).

Videos submitted through this contest will be used respecting the identity and integrity of the participants by including the respective credits each time the photo is used."