Leaving No One behind for Inclusive COVID-19 Pandemic Risk Communication and Social Protection
Key Questions for Inclusive Covid-19 Risk Communication

1. To what extent the at-risk population has access to inclusive Covid-19 risk communication?
2. Are the IEC materials focusing on Covid-19 prevention protocols accessible and easy to be practiced by them?
3. Are there feedback mechanism in place to report gaps in inclusive Covid related information and public services?
4. To what extent the at-risk communities has access to inclusive social safety nets?
5. Are the at-risk communities becoming part of the inclusive Covid response and risk mitigations?
Establish inclusive and equal partnerships with local organisations working on the rights of the minorities: people with disabilities, older people, people living with HIV, LGBTQII and other marginalized groups

Recruit, train, and empower volunteers from the local/community-based organisations to conduct inclusive Covid-19 prevention education and outreach

Conduct peer-outreach to at-risk communities on Covid-19 risks, prevention protocols and information about the available government safety net schemes

Establish inclusive feedback mechanism regarding gaps in Covid-related information and public services

Develop networks and partnerships between the at-risk communities with the Covid-19 Task Force at various levels and other relevant stakeholders

People with disabilities and the at-risk communities have access to equal protection against Covid-19 through inclusive risk communication and social safety nets
Lessons on Good Practices (1/2)

Involving at-risk communities and their representing organisations in Covid-19 risk communication is effective to ensure inclusion and relevance.

Peer support makes Covid-19 risk communication becoming more effective: It enables two-way communication and identification of the challenges and support needed to mitigate the risks.

The use and distribution of IEC media in various formats and methods enable broader Covid-19 risk communication to community members who have different information needs and capacities.
Lessons on Good Practices (2/2)

Establishing linkage between at-risk communities with the relevant stakeholders will enable the policy makers to develop strategies to ensure inclusion in their Covid-19 communications and services.

Risk communication must consider different needs and capacities in receiving and implementing the messages. This will ensure the practical application and behaviour change among the at-risk communities.

Information/Action: changes in behavior

Communication and Coordination Mechanisms

Establishing linkage between at-risk communities with the relevant stakeholders will enable the policy makers to develop strategies to ensure inclusion in their Covid-19 communications and services.

Accessibility and Accountability of Social Protection

Ensure social protection schemes consider and address the various needs of different at-risk communities as a way to ensure accountability.
Thank You

Office Address: Jl. Kaliurang Km 9,5 RT. 06 Dsn Ngalan, Desa Sinduharjo, Kec Ngaglik, Kabupaten Sleman – D.I Yogyakarta
Telphone: +62 274 453 2104

@asb_idn
ASB Indonesia and the Philippines
asbindonesiaphilippines
www.asbindonesia.org
www.asb.de