RISK COMMUNICATION FOR BETTER DISASTER RISK MANAGEMENT: Side Event On 7th Session Of Committee On Disaster Risk Reduction

Good Practices on Risk Communication During Pandemic COVID – 19 in Malaysia: An Evidence-Based

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New Norms: Do We Malaysians Comply? : Compliance towards SOP on Preventive Measures of COVID 19 Among Malaysian Public:

Key findings: Physical distancing, face mask wearing, registration in MySejahtera, hand sanitizer usage

Quantitative: 1st April 2020 – 31st May 2021 and Qualitative: 26th May – 31st May 2021
Key Challenges Of Enhancing Risk Communication Throughout Pandemic COVID – 19 in Malaysia: An Evidence - Based

- Compliance – cost: lost income, unable to work effectively, negative impact on social life
- Strain – anxious, stressed, angry
- Trust in science & media
Agree:

- To maintain physical distancing from others,
- To take body temperature while entering premises,
- To wear face mask,
- To wash hand frequently with soap & water / hand sanitizer

Disagree:

- to be in close proximity with people outside their house,
- to take off their face mask whenever they want,
- to not washing their hands after touching any surfaces in public places,
- to enter public premises without taking their body temperature

Obligation to obey law

Opportunities Of Enhancing Risk Communication Throughout Pandemic COVID – 19 in Malaysia: An Evidence-Based
Lessons Learned From Cross-sectoral Collaboration, As Well As Inclusive And Whole Of Community Approaches For Effective Risk Communication.

- Pandemic COVID 19 is still around us: Adhere to SOPs i.e. avoid 3C and do 3W
- Each one of us matters: community empowerment – role of government, role of MOH and other Ministries, families, community, individual, media
- Role of law enforcement
- Role of social media
- Role of vaccination
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THANK YOU