

MCR2030 webinar

“Enhancing urban resilience with multi-hazard early warning, urban risk communication and flood resilience measurement digital tools”

Registration: <https://bit.ly/33aiDZf>

Organizers:

- International Federation of Red Cross and Red Crescent Societies (IFRC)
- UNDRR Global Education and Training Institute (GETI)
- Making Cities Resilient 2030

Date: 20 May 2021

Duration: 1.5 hours

Time: 7:00 Panama | 8:00 New York | 9:00 Brazil | 14:00 Geneva |
15:00 Nairobi | 19:00 Bangkok | 21:00 Incheon

Language: English, with simultaneous interpretation in Spanish

Description:

This webinar aims to present the three tools developed and supported by the IFRC and its partners and how they can be used in strengthening urban resilience:

- **IFRC Alert Hub Initiative** aims to protect lives and livelihoods by increasing the use of the Common Alerting Protocol (CAP), which is a standard ITU format to issue multi-hazard early warning alerts communicating key facts of an emergency. The IFRC is developing a free online platform that aggregates all published CAP alerts from official authorities worldwide.
- **WhatNow Service** is a global platform of the Red Cross Red Crescent to disseminate localized actionable messages on how people can safely prepare for and respond to local hazards. These key messages are nationally adapted and especially relevant to urban context. These messages can be linked to CAP alerts for alerting authorities share RCRC ‘what to do now’ messages with the public when a hazard hits.
- **Flood Resilience Measurement for Communities** comprises two parts: a) the Alliance’s framework for measuring community flood resilience; and b) an associated web-based tool for implementing the framework in practice.

These tools are open to cities and stakeholders who are interested in taking the MCR2030 journey.

For more information, please visit [here](#), or contact

- UNDRR Global Education and Training Institute (GETI) at undrr-incheon@un.org

- Chang Hun Choe, DRR and Resilience Coordinator, IFRC at: ch.choe@ifrc.org

Speakers:

1) Mrs. Bonnie Haskell, Community Preparedness Advisor, American Red Cross

Bonnie Haskell is the Programs Technical Advisor for the Red Cross Global Disaster Preparedness Center (GDPC). During her time with GDPC, Bonnie supports tool and service development around youth and community preparedness with a focus on public awareness/public education and behavior change communication. Prior to the GDPC, she conducted research on social inclusion in the disaster management cycle. Bonnie holds an MSc in Disaster Resilience Leadership from Tulane University.



2) Mrs. Jessica Ports-Robbins, ICTs Preparedness Advisor, American Red Cross

Jessica Ports Robbins is the Technical Advisor, Preparedness ICTs for the Global Disaster Preparedness Center (GDPC). She has worked with the American Red Cross since 2001. In her role with GDPC she manages the Center's digital tools, including the Universal App Program, the WhatNow Service, and Atlas: Ready for Business preparedness app, and she provides technical guidance to partner Red Cross and Red Crescent National Societies. Her education includes a BA in History from Elon College, an MS in History & Sociology of Technology & Science from Georgia Institute of Technology, and a Ph.D. in international development, also from Tulane. Areas of expertise include information and communication technology for development (ICT4D), mobiles for development (M4D), disaster risk reduction, shelter operations, pet evacuation and sheltering, volunteer management, international humanitarian law, and community disaster preparedness.



3) Mr. Chris Dowd, Strategic Partnerships, Social Impact, Google

Chris leads Global Product Partnerships for the Crisis Response and Sustainability teams within Google Search. His role focuses on bridging globally resonant and authoritative partnerships to power life-saving experiences for Search users worldwide. Previously, he worked in the Obama White House and was a founding member of Climate Trace, a coalition of startups leveraging AI and remote sensing to map global emissions.



4) Mr. David Nash, Climate Change and Partnerships Senior Manager, Zurich Foundation

Through 15 years in the corporate sector in the UK, David has developed the key business skills necessary to run any organisation. Much of his early career was spent in facilitation and people roles, firstly in training and development, moving towards more externally facing roles in partnership and organisational development. In 2005, his focus shifted towards how corporates engaged with communities. His experience in shaping and developing Zurich Community Trust's India Programme has drawn heavily on his business skills and he has been instrumental in creating the partnership model that the program practiced with NGOs in South India.



David spent 8 years managing the India Program (2005-13). From 2009, he combined this role with the demanding full-time role as CEO at Chennai-based mental health charity, The Banyan, stretching and developing his leadership experience.

In 2013, David returned full time to the Zurich Insurance Group in Switzerland, bringing these partnership skills to the Zurich Flood Resilience Program. This program is a multi-year global initiative aimed at enhancing community resilience to floods. Recently, this has been expanded further with work planned until at least 2024, demonstrating the long-term commitment to enhancing resilience at a global level.

5) Mr. Francisco Ianni, Senior Officer, Floods Resilience, IFRC

Francisco is a dedicated humanitarian and development leader with both HQ and field experiences in Mexico, Albania, Montenegro, Indonesia, Mozambique, and the Philippines. Over the past 17 years, he has specialized in coordinating strategies and organizational capacities to implement multi-year, multi-country initiatives. He has extensive experience at country and regional levels in high-level stakeholder engagement, and leading and disseminating evidence-based approaches to complex issues. He has worked alongside local and national governments, civil society groups, faith-based organizations, non-government organizations, disaster at-risk populations, vulnerable communities, and Indigenous peoples to develop and implement successful initiatives in the areas of school safety, disaster risk reduction and community resilience.



Francisco holds a bachelor's degree in Economics and Spanish Literature from Gettysburg College; a master's degree in Educational Policy from Portland State University; and a post-graduate diploma in Systems Design & Project Management from Cornell University.

About the International Federation of Red Cross and Red Crescent Societies (IFRC):

The IFRC is the world's largest humanitarian network that reaches 150 million people in 192 National Societies through the work of over 13,7 million volunteers.

Together, we act before, during and after disasters and health emergencies to meet the needs and improve the lives of vulnerable people. We do so without discrimination as to nationality, race, religious beliefs, class or political opinions.

Guided by Strategy 2020 – our collective plan of action to tackle the major humanitarian and development challenges of this decade – we are committed, in this fast-changing world, to 'saving lives and changing minds'.

Our strength is in our volunteer network, our community-based expertise and our ability to give a global voice to vulnerable people. By improving humanitarian standards, working as partners in development, responding to disasters, supporting healthier and safer communities, we help reduce vulnerabilities, strengthen resilience and foster a culture of peace around the world.

Visit www.ifrc.org for more information.

About the UNDRR Global Education and Training Institute (UNDRR GETI):

UNDRR GETI was established in 2010 to develop a new cadre of professionals in disaster risk reduction and climate change adaptation to build disaster resilient societies.

GETI has a global mandate to provide capacity building support to mainstream disaster risk reduction and climate change adaptation into sustainable development; convene and support inter-city learning to strengthen resilience (Making Cities Resilient); and to provide capacity building and best practice sharing support to national training institutions working on resilience issues.

Based in Incheon, the Republic of Korea, UNDRR GETI is also a global secretariat of the Making Cities Resilient 2030 (MCR2030).

About the Making Cities Resilient 2030 (MCR2030):

Making Cities Resilient 2030 (MCR2030) is a unique cross-stakeholder initiative for improving local resilience through advocacy, sharing knowledge and experiences, establishing mutually reinforcing city-to-city learning networks, injecting technical expertise, connecting multiple layers of government and building partnerships.

Through delivering a clear 3-stage roadmap to urban resilience, providing tools, access to knowledge and monitoring and reporting tools, MCR2030 will support cities on their journey to reduce risk and build resilience.

MCR2030 aims to ensure cities become inclusive, safe, resilient and sustainable by 2030, contributing directly to the achievement of Sustainable Development Goal 11 (SDG 11) "Make cities and human settlements inclusive, safe, resilient and sustainable", and other global frameworks including the Sendai Framework for Disaster Risk Reduction, the Paris Agreement and the New Urban Agenda.

Visit mcr2030.undrr.org for more information.
