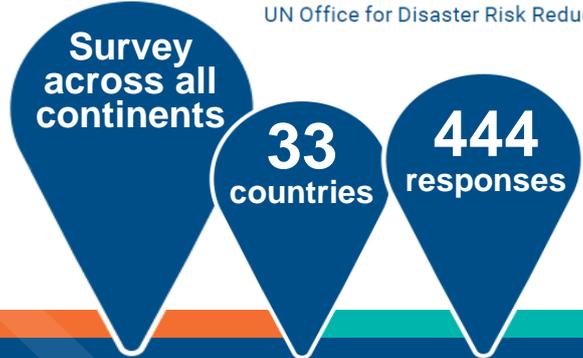


Building the resilience of SMEs in India

Best positioned to support their local communities to build resilience

UNDRR Global Survey carried out from November 2019 through March 2020¹



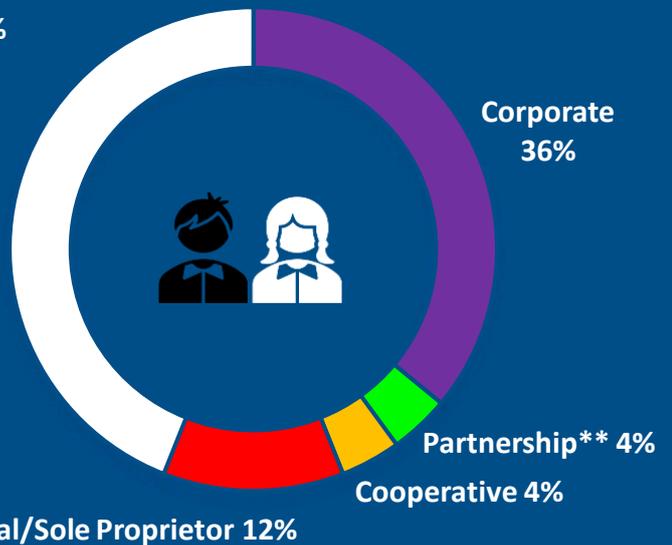
SMEs comprise more than **90%** of all businesses in most Asia-Pacific countries²

38% of companies in India are aware of tools that can be used to understand the risk

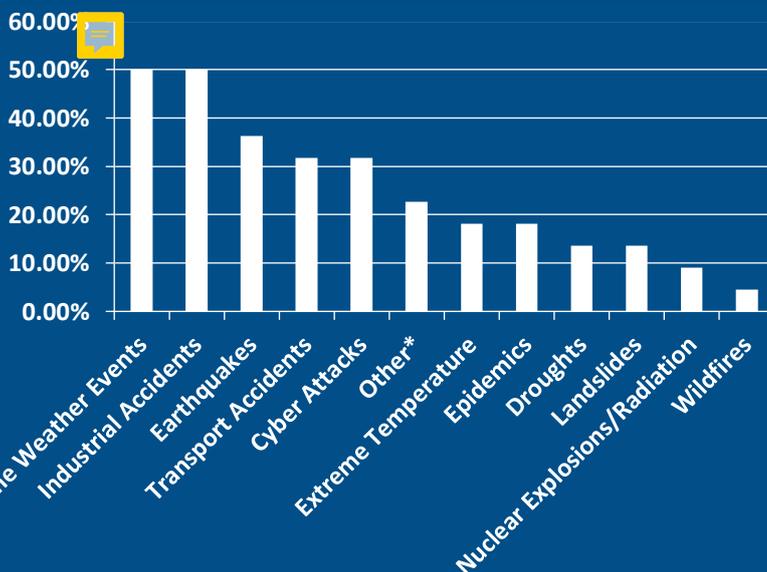
Building the resilience of SMEs

Survey responders (India) by category

Other 44%
NGO, Public Ltd Company, Trus, State Govt., Joint Venture



Significant Risks Identified by SMEs Responses in India



57% of companies in India have a risk reduction strategy in place

52% of companies in India carry out risk assessments prior to new investments

*Other: E.g. riots, displacement of communities by big projects, militancy, third party damage, budgeting, currency fluctuation

**Partnership: an association of two or more persons to carry on as co-owners a business for profit

Global impacts of COVID-19 amplify urgency to build SME resilience

Global statistics:

 ½ of SMEs surveyed globally fear to be out of business within 3 months without further support³

Working-hours losses due to the COVID-19 pandemic in the 2nd quarter of 2020 

480m jobs lost globally

Structural policies to strengthen longer-term resilience of SMEs? 



Only **15%** of the measures implemented by OECD countries 

29% of companies in India participate in initiatives that can protect them from disasters

Top cited bottlenecks that delay business recovery (India)

Lack of regulatory framework for recovery initiatives

43%



48%



Uncertainty and lengthy bureaucratic

57%



Lack of financial resources

Top cited bottlenecks that prevent investing in SME Resilience (India)

Not considered an immediate priority	38%
Difficulty identifying effective measures	19%
Lack of awareness of risk and potential impacts on business	13%

Critical Success factors that strengthen SME Resilience⁵

- Supporting and developing international and national policy frameworks that address the specific needs of SMEs
- Providing access to finance and financial products tailored to SMEs
- Combining Enterprise Risk Management and Business Continuity Management mechanisms to better incorporate and increase the focus on prevention
- Addressing interdependencies and inequities across value and supply chains

SENGAI FRAMEWORK
FOR DISASTER RISK REDUCTION 2015-2030



UNDRR

UN Office for Disaster Risk Reduction

¹Out of 444 responses from 33 countries, 394 responses from 12 countries were utilized. Note that it is likely that respondents to the UNDRR 2020 survey are interested and engaged in risk prevention, or could be part of the ARISE, the Private Sector Alliance for Disaster Resilient Societies. This might have led to certain bias in response for the questions.

²Business Resilience in the Face of COVID-19, UNDRR Asia Pacific COVID-19 Brief 2020.

³UNDRR 2020.

⁴Monitor 2020.

⁵ Recommendations in UNDRR Guidance: Reducing Risk and Building Resilience of SMEs to Disasters, 2020.