INTERNATIONAL DAY OF DRR 2020

Perspectives from the Private Sector on DRR Governance in alliance with the public sector. The COVID–19 experience in the Caribbean

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Successful and sustainable development is achieved through the involvement of all stakeholders in an integrated governance framework for an integrated risk management.

—UNDP et al. (2014), “Disaster Risk Reduction makes development sustainable”
Private Sector’s Perspective of Basic Good Governance

1. Respect for human rights and inclusion
2. Political openness, participation and tolerance
3. Administrative and bureaucratic capacity and efficiency
4. The rule of law, transparency and equity
5. Accountability and Strategic vision
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<td>01</td>
<td>Main private sector interlocutor when the shut down was announced and main vehicle for information sharing on Government policy</td>
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<td>02</td>
<td>Get private laboratories certified to provide tests and the methodology for the results from those labs were fed into the public health system</td>
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<td>03</td>
<td>Helped and facilitated primary contact tracing methodology at work situations</td>
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<td>04</td>
<td>Participated on the COVID-19 Task Force to support the development of protocols for quarantine, definition of essential services, among other tasks</td>
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<td>05</td>
<td>Proposed and supported the implementation of activities to increase economic activity</td>
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<td>Data collection and management of call center among and for private sector to increase relevant information and decision making to mitigate the impact of COVID-19</td>
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<td>07</td>
<td>Organized webinars on a regular basis to inform companies’ owners and employees</td>
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<td>08</td>
<td>Donated masks and other sanitation products to essential workers</td>
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<td>09</td>
<td>Share regular updates on sectors to support enhanced decision making</td>
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Healthy cooperation with the private sector is more important than ever as countries exit the COVID-19 crisis more fiscally constrained.
Cooperation
Activation outside of Public Sector support is vital

Collaboration
Requires an all sector approach for success in DRR Governance

Communication
Sharing of timely and adequate information

Consistency
Strengthen structures and systems to ensure continuity

IMPORTANT CONSIDERATIONS
BUSINESSES REPRESENTED THROUGH CARICHAM

Enhance Collaboration to Identify Non-traditional Solutions for Economic Growth
Develop and Sustain a Platform for Business-to-Business Exchanges
Advocate at Regional and International Levels
The **Private Sector** is the main driver of economic growth and the **Public Sector** facilitates this growth through **good governance**.
Let us work together for a resilient world!
THANKS!

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