



The International Day for Disaster Risk Reduction 2020

#ItsAllAboutGovernance
#DRRday

CREATIVITY CONTEST

The United Nations General Assembly has designated October 13th as the International Day for Disaster Risk Reduction to promote a global culture of disaster risk reduction. It is an opportunity to acknowledge the progress being made toward reducing disaster risk and losses in lives, livelihoods and health in line with the Sendai Framework for Disaster Risk Reduction 2015-2030 adopted at the Third UN World Conference on Disaster Risk Reduction in Japan in March 2015.

In 2016, the UN Secretary-General launched “The Sendai Seven Campaign” to promote each of the seven targets over seven years. The 2020 target is Target E: “Substantially increase the number of countries with national and local disaster risk reduction strategies by 2020”, which lays the foundation for the implementation of the Sendai Framework and is closely linked with Priority for Action 2: “Strengthening disaster risk governance to manage disaster risk.”

In keeping with the Day’s focus on the impact that disasters have on people’s lives and well-being, this year’s theme is about conveying the message that many disasters can be avoided or prevented if there are disaster risk reduction strategies in place to manage and reduce existing levels of risk and to avoid the creation of new risk. What that amounts to is “good disaster risk governance.”

In dedication of the International Day for Disaster Risk Reduction, UNDRR announces a Creativity Contest in Central Asia. Everyone has an opportunity to show their talent and contribute to the safety of their community by raising awareness on disaster risk reduction by submitting their work. Please read below the terms and condition of the Creativity Contest.

Participants should answer the following question: How would you reduce disaster risks in your community?

Eligibility requirements:

Anyone with creativity skills is eligible to enter the contest.

Submit materials such as:

- Story / poem / essay – maximum 1 page (400 words)
- Photo Contest / Illustrations / Drawing – 1 per person
- 1 -min Video - 1 per person



Technical specifications for submission:

All materials should be submitted electronically by October 10, 2020 to:

KAZAKHSTAN: samal.bekmaganbetova@un.org

KYRGYZSTAN : zamirbek.berdigulov@un.org

TAJKISTAN: drcontest.tjk@gmail.com

TURKMENISTAN: ogulgerek.annayeva@un.org

UZBEKISTAN: murodjon.ismoilov@un.org

Participants are responsible to ensure the quality of the submitted material. Any entries deemed offensive will be immediately disqualified.

The submitted material must be an original creation - no copyrighted images may be used.

The participant must certify and warrant that the submitted material does not violate the rights of a third party or any copyright. UNDRR is not responsible for intellectual property violations that might have resulted through the submissions.

Judging and notification of selected participants:

The Contest closes at 23:59 pm on October 10, 2020, qualifying materials will be judged on adherence to the Contest theme through its message clarity, composition and overall presentation. UNDRR will appoint a jury to judge the entries.

The selected entry will be announced on October 13, 2020 and the winner will be notified by e-mail.

Rights and ownership:

By submitting their works to UNDRR, participants agree to grant UNDRR free of charge the right to use the submitted work in any manner and media, including without limitation, the right to publish, adapt, distribute, copy, display or translate in printed or electronic media even if they are not the winning entries.

Award:

The selected candidate will receive UNDRR Certificate, will be invited to events dedicated to disaster risk reduction in UN House and the winners' work will be used for UNDRR materials as mentioned above.



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